



2020 Entry Handbook



The overall goal of the Central Coast Olive Oil Competition produced by the California Mid-State Fair is to provide a venue for California olive oils to be professionally judged and to educate consumers regarding the quantity and styles of olive oil produced in California. It provides an opportunity for the California Mid-State Fair and the Lodi Grape Festival to recognize the presence of the olive oil industry as an integral agricultural component of the community.

Chief Judge: Paul Vossen
Lead Organization: California Mid-State Fair, Michael Bradley, CEO

GENERAL RULES

- 1. To qualify for entry in the 2020 Central Coast Olive Oil Competition, 100% of the olives used to produce the olive oil must have been harvested within the state of California.**
2. All entries must be submitted through the Fairs online entry system and must reach the Fair office on or before the entry closing, March 27, 2020. Registration is to be done online at: <http://cmsfw.fairmanager.com/>
3. After an entry is submitted, the entry fee will not be refunded.
4. The judge's decision is final and determines all awards.
5. The same olive oil (although marketed under different labels) may not be entered in more than one category. However, a producer may submit multiple entries in the same category.
6. An official entry to consist of at least (2) 7 Ounce (210ml) bottles of each olive oil to be entered. The competition reserves the right to request additional bottles of award-winning oils for display purposes.
7. Any entry delivered by mail, freight, or express must be prepaid. No entry will be accepted for which carrier charges have not been prepaid. All entries become the property of the CCOOC.
8. The CCOOC, management and staff are not responsible for errors in entries. No entry shall be entitled to an award for which has been disallowed on the basis of the producer's error.
9. Producers/ Entries found in violation of rules or ethical practices will forfeit awards and other privileges deemed appropriate by the Central Coast Olive Oil Competition Management and the Chief Judge.
10. Olive oils entered must be available for commercial sale.
11. Results and award medals will be mailed out the week following the judging.
12. Results will also be available at both the California Mid-State Fair and the Lodi Grape Festival through the results booklet. Display space is limited.
13. This competition will adhere to the State Rules of the California Department of Food & Agriculture Fairs & Expositions Branch. [State Rules for California Fairs](#)

EARLY BIRD ONLINE REGISTRATION TILL FRIDAY, MARCH 20, 2020

ENTRY FEE: \$60 PER OIL

LAST CALL ONLINE REGISTRATION TILL FRIDAY, MARCH 27, 2020

ENTRY FEE: \$70 PER OIL

Enter on-line at <http://cmsfw.fairmanager.com/>. Entry fees are non-refundable.

OLIVE OIL ENTRIES RECEIVED: MONDAY, MARCH 30, 2020 ~ THURSDAY, APRIL 2, 2020

All Oils Must be Received No Later than 4:00pm, April 2, 2020

Ship to: CCOOC - Paso Robles Event Center

2198 Riverside Avenue

Paso Robles, CA 93446

805-239-0655

exhibits@midstatefair.com

Each entry to consist of at least (2) 7 Ounce (210ml) bottles of each olive oil entered. Please identify in large legible letters, the name of the producer on the outside of shipment. The outside of the shipment is also to be labeled CCOOC. No olive oil will be accepted for which carrier charges have not been prepaid.

All entries must be available for sale to the general public at full price. All bottles must be labeled and ready for market and not be open.

Organic Producers must submit California Organic Registration or Certification Number.

Producer must indicate level of intensity when registering.

All Flavored Oils must meet the established standards set by the State of California Regulations Title 17, Section 12400.

Central Coast Olive Oil Competition is limited to all Extra Virgin and flavored Olive Oil produced in California

After several years of judging the organic and conventional oils separately, this year they will be judged together. The awarded organic oils will be noted as being organically produced.

Division 90 Extra Virgin	Division 91 Flavored Olive Oil
1. Mission	1. Lemon Flavored
2. Mission Blends	2. Orange Flavored
3. Manzanillo	3. Any other Citrus Flavored
4. Manzanillo Blends	4. Herb Flavored
5. Sevillano	5. Other Flavored (name)
6. Sevillano Blends	6. Garlic
7. Ascolano	7. Flavored Blends
8. Ascolano Blends	8. Sweets
9. Picholine	9. Hot
10. Picholine Blends	
11. Arbequina	
12. Arbequina Blends	
13. Frantoio - Leccino Blends	
14. Other Mono Cultivar	
15. Other Blends	
16. Arbosana	
17. Koroneiki	

MEDALS (AWARDS)

The Judges shall award all medals. Oils will be considered for Gold, Silver and Bronze medals in their respective classes as well as “Best of Class” and “Best of Show”. Conventional/Organic method will be judged separately, as well as, flavored oils. Within a class, “Best of Class” awards will may be awarded to more than one oil due to intensity. The decisions set forth by the Judges will be final.

Best of Show is awarded to one oil recognized to possess special characteristics of the highest quality overall.

Best of Class is awarded to oils that exhibit the highest quality in their respective categories. Best of Class oils will receive a “descriptive on the merits of the oil” from the judging panel to be used by the fair and producer for publicity purposes.

Gold Medal is awarded to an oil that demonstrates its type and/or varietal character, balance, structure, and complexities to the highest standards.

Silver Medal is awarded to an oil reflecting the correct distribution of balance and character of its type or variety; an oil deemed to be well crafted and of excellent quality.

Bronze Medal is awarded to an oil that is true to its type or variety; a oil deemed to be well crafted and of good quality.

CENTRAL COAST OLIVE OIL COMPETITION ENTRY CHECKLIST

- Complete the online registration. <http://cmsfw.fairmanager.com/>
- Be sure to provide individuals name, title, and phone number to be contacted in case there are any questions, errors, or shipping problems.
- Early Bird Online Entry Registration Due by Friday, March 20, 2020 \$60 per Entry
- Last Call Online Entry Registration Due by Friday, March 27, 2020 \$70 per Entry
Entry fees are non-refundable.
- Entries will be accepted between dates of Monday, March 30 ~ Thursday, April 2, 2020
All Oils Must be Received No Later than 4:00pm, April 2, 2020

Shipping/Delivery Instructions:
CCOOC - Paso Robles Event Center
2198 Riverside Avenue
Paso Robles, CA 93446
805-239-0655

For Registration questions, please contact:
California Mid-State Fair
Exhibits@midstatefair.com
(805) 239-0655