



# 2019 Entry Handbook



The overall goal of the Central Coast Vinegar Competition (CCVC) is to provide a venue for vinegars to be professionally judged, and to educate consumers regarding the quantity and styles of vinegar produced in the USA.

Competition Director – Stacie Jacob/Solterra Strategies, Paso Robles, CA  
Chief Judge Tim McDonald, Napa, CA  
Lead Organization - California Mid-State Fair, Michael Bradley, CEO

## GENERAL RULES

1. All entries must be registered through the official online registration: <http://cmsfw.fairmanager.com> and must reach the Fair office on or before the entry closing, Friday June 7, 2019
2. After an entry is submitted, the entry fee will not be refunded.
3. The judge's decision is final and determines all awards.
4. The same vinegar (although marketed under different labels) may not be entered in more than one category. However, a business may submit multiple entries in the same category.
5. An official entry consists of (2) 210 ml bottles. Competition reserves the right to request additional bottles of award-winning vinegars for display purposes.
6. Any vinegar delivered by mail, freight, or express must be prepaid. No entry will be accepted for which carrier charges have not been prepaid. All entries become the property of the competition.
7. The CCVC, management and staff are not responsible for errors in entries. No business shall be entitled to an award for which has been disallowed on the basis of the producer's error.
8. Businesses/Entries found in violation of rules or ethical practices will forfeit awards and other privileges deemed appropriate by the Central Coast Vinegar Competition Management and the Chief Judge.
9. Vinegars entered must be available for commercial sale.
10. **Please identify in large legible letters, the name of the producer on the outside of each case. The outside of each case is also to be labeled CCVC. No vinegars will be accepted for which carrier charges have not been prepaid. Attach Packing List to outside of case highlighting specific entries inside.**
11. This competition will adhere to the State Rules of the California Department of Food & Agriculture Fairs & Expositions Branch. [State Rules for California Fairs](#)

**\*NEW\***

STARTING IN 2019 ALL ENTRIES ARE TO BE SENT OR DELIVERED WITH PACKING LIST ATTACHED TO OUTSIDE OF CASE TO PACK n' SHIP DIRECT AND NOT TO THE PASO ROBLES EVENT CENTER.

**PACK n' SHIP**  
**DIRECT**

**Pack n' Ship Direct**  
**C/O Jonathan Greer**  
**6305 Buena Vista Drive #104**  
**Paso Robles, CA 93446**  
**(805)227-7117**

EARLY BIRD ONLINE REGISTRATION TILL FRIDAY, MAY 31, 2019

ENTRY FEE: \$60 PER VINEGAR

LAST CALL ONLINE REGISTRATION TILL FRIDAY, JUNE 7, 2019

ENTRY FEE: \$80 PER VINEGAR

Enter on-line at <http://cmsfw.fairmanager.com/> Entry fees are non-refundable.

PHYSICAL VINEGAR ENTRIES RECEIVED: THURSDAY, MAY 30 ~ WEDNESDAY, JUNE 12, 2019

All Vinegars Must be Received No Later than 4:00pm, June 12, 2019

**\*NEW\* Shipping/Deliveries: Pack n' Ship Direct**

**C/O Jonathan Greer**

**6305 Buena Vista Drive #104**

**Paso Robles, CA 93446**

**(805)227-7117**

All Rules, Guidelines, and Deadlines from the Central Coast Vinegar Competition apply. Vinegar may be produced worldwide.

Each entry must consist of (2) bottles containing at least 7 Ounce (210ml) of each vinegar to be entered. Please identify in large legible letters, the name of the producer on the outside of shipment. The outside of the shipment is also to be labeled CCVC. No vinegar will be accepted for which carrier charges have not been prepaid.

All entries must be available for sale to the general public at full price. All bottles must have labels and ready for market and not be open.

### **Division 2001 - Vinegar**

#### **Classes**

1. Balsamic
2. Barrel Aged
3. Flavored (Please Specify)
4. Malt Vinegar
5. Red Wine Vinegar
6. White Vinegar
7. Any Other (Please Specify)
8. Apple
9. Grape
10. Other Fruit (Please Specify)

## MEDALS (AWARDS)

The judges for the wine competition will be those of the vinegar competition. For more information about the CCVC judges, please visit <https://centralcoastwinecomp.com/judge-bios/> The judges shall award all medals. Vinegars will be considered for Gold, Silver and Bronze medals in their respective classes as well as “Best of Class” and “Best of Show.” “Best of Class” awards will be awarded to one vinegar from among the gold medal winners in each class to vinegars of exceptional merit. The decisions set forth by the judges will be final.

## Central Coast Vinegar Competition Entry Checklist

- Complete the online registration. <http://cmsfw.fairmanager.com/>
- Be sure to provide individuals name, title, and phone number to be contacted in case there are any questions, errors, or shipping problems.
- Early Bird Online Entry Registration Due by Friday, May 31, 2019 \$60 per Entry
- Last Call Online Entry Registration Due by Friday, June 7, 2019 \$80 per Entry  
Entry fees are non-refundable.
- Physical Entries will be accepted between dates of Thursday, May 30 ~ Wednesday, June 12, 2019  
Vinegars Must be Received No Later than 4:00pm, June 12, 2019

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**(805)227-7117**

**Be sure to include at least (2) 7 Ounce (210ml) bottles of each vinegar.**  
**Make sure to attach Packing List to outside of case highlighting the specific entries inside.**

For Registration questions, please contact:  
California Mid-State Fair  
[exhibits@midstatefair.com](mailto:exhibits@midstatefair.com)  
(805) 239-0655

For Media related or other questions, please contact:  
Solterra Strategies  
Stacie Jacob  
[sjacob@solterrastrategies.com](mailto:sjacob@solterrastrategies.com)  
(805)-591-4884

## Food & Beverage Packaging Competition

The Food & Packaging Competition evaluates the creativity, style, graphic design, and overall effectiveness of the packaging design of the entry. Entries will be judged based off the execution and impact of the design on the product.

Entry in this competition is automatic by entry into the Central Coast Vinegar Competition and requires no additional fee or entry information.